

What is CAT 2020?

Shaping the future of transit in Cumberland & Dauphin Counties

Capital Area Transit System (CAT) is conducting a comprehensive assessment of its existing transit service and establishing a vision for what transit should be in 2020. The study will involve an in-depth look at CAT service and will identify its strengths and weaknesses, as well as potential opportunities to create a better transit network. Completion of this effort will help us to better understand:

- Who are CAT's current and potential customers?
- Where do CAT current and potential customers wish to travel?
- How is the CAT system performing today?
- How can CAT's service be improved?



Why Is CAT Performing This Study?

This study is the first of its type in CAT's 45-year history. The study comes at an important time for CAT. With an immediate need to stabilize its operating budget and improve ridership, CAT must rethink the way transit services are provided and look for new ways to provide efficient and effective public transit.

Key Project Elements

- Examine the underlying **market potential for transit** in the region. This analysis will also look at the demographic and socio-economic characteristics of the region to understand **where bus service is needed** and where it will most likely be successful.
- **Collect ideas, comments and thoughts** from stakeholders, members of the general public and people who use CAT. We will be holding community meetings, conducting stakeholder interviews, and a public survey.
- Conduct a detailed **analysis of each CAT bus route**. This analysis will be very detailed and examine the number of riders on every route, at every stop, and at different times of the day. This is a key part of how we will determine if changes are needed.
- Create a series of **service improvement scenarios** that offer options for how the system might be improved.

