

TRANSIT BENEFITS FOR REGIONALIZATION



Economic Development

- Making the region more attractive to large employers.
- Improves the prospect of a reliable workforce.



Improved Employment Opportunities

- MH/IDD decentralization of sheltered workshops = more evening, weekend and longer trips.
- Non-traditional hours/seasonal needs of warehousing industry.
- Growing need: transit service to employment for individuals involved in court system.
- Connections to large regional employers (Hersheypark, Amazon, FedEx, etc.)



Veterans Transportation

- Connecting Veterans to the Lebanon VA Hospital.
- Connecting Unemployed Veterans to Jobs.

TRANSIT BENEFITS FOR REGIONALIZATION

IMPROVED TRANSIT OPERATIONS:



Reduce impending service reduction at CAT of up to 40% through cost saving and service restructuring measures.



Leverage buying power of a larger organization.



Expand shared service on weekends/evenings (seniors and persons with disabilities).



Reduce costs that can be shared (i.e. Software as a service fees).



Greater opportunity to qualify for discretionary grants (CMAQ, vets).



Operation efficiencies (shared resources, shared capital purchases/equipment, shared vehicles).



Create specialty maintenance services in regional shops for improved quality of maintenance.



Improved access to customer service—expanded call center hours.



Shared, robust intelligent transportation system: better service analysis, improved customer communication, better customer experience—single fare media, smart phone apps, rider alert system.

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IMPROVED TRANSIT OPERATIONS:



Multiple county perspective for planning services. Single contact with MPOs and the value in synergy.



Shared best practices across organization.



Subject-matter experts (non-duplicative positions):

- IT
- Marketing (reduction in duplicative creative campaigns/materials)
- Transit Development Plan expertise
- Microtransit expertise
- Advocacy expertise
- 4Ride business model



Shared seasoned Executive Director.

TRANSIT BENEFITS FOR REGIONALIZATION



Improved Service to Healthcare

- With regionalization of healthcare, more residents in region seeking transportation to non-traditional health providers.
- Transportation to these providers meets the needs of senior and disabled populations.



Connectivity to Higher Education

- The HACC network—allowing students to travel to the Harrisburg Campus and between the Campus of Gettysburg, Harrisburg and York.
- Need improved connectivity between Penn State Campuses of Harrisburg and York.
- Greater opportunity to connect students to the region's technical institutions.



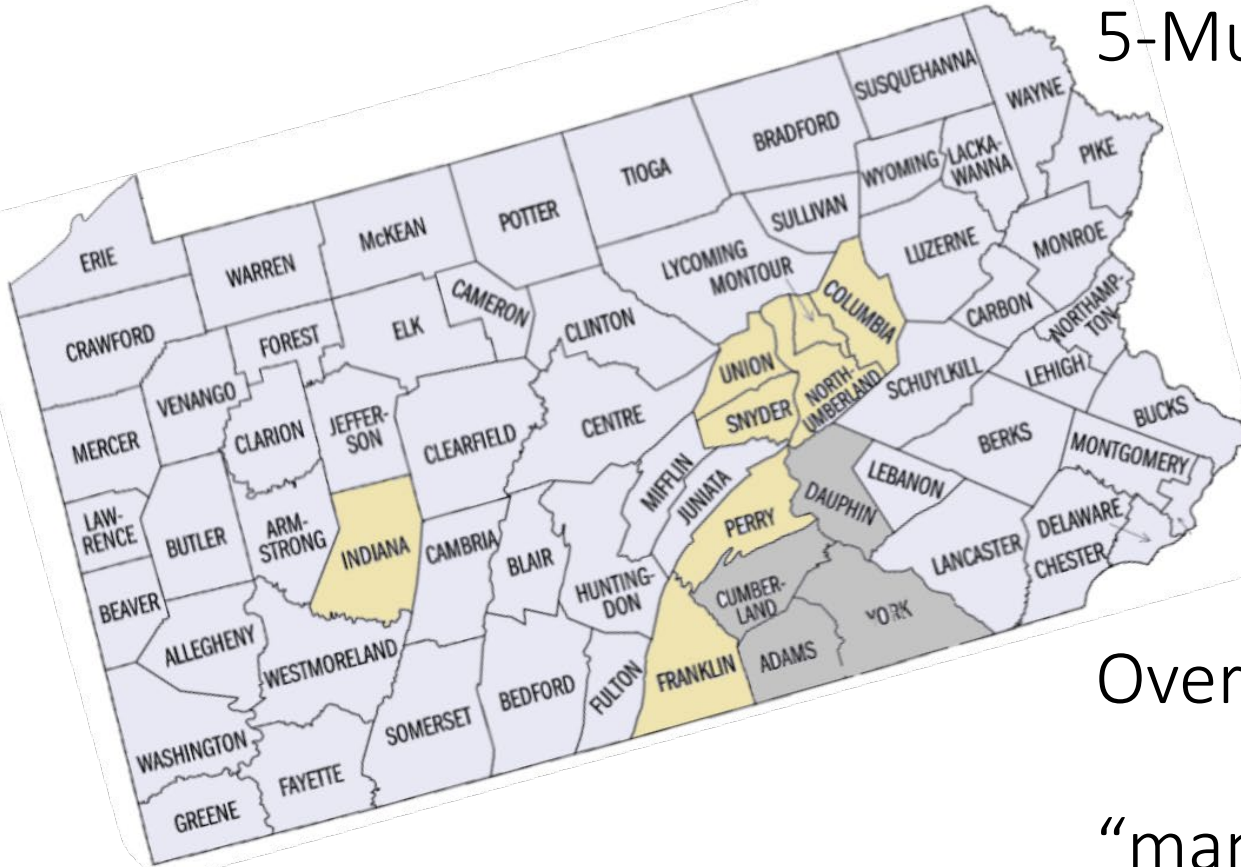
Emergency Management Support

- Evacuations
- Vehicle shelter for first responders in elements.

Service Area

5-Municipality Authority
Adams Co.
Cumberland Co.
Dauphin Co.
Harrisburg City
York Co.
Franklin – Ex Officio

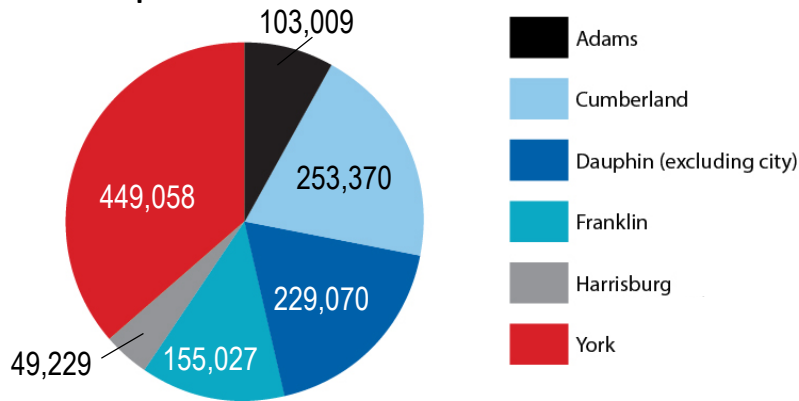
Oversight of 7 Counties
through
“management
agreements”



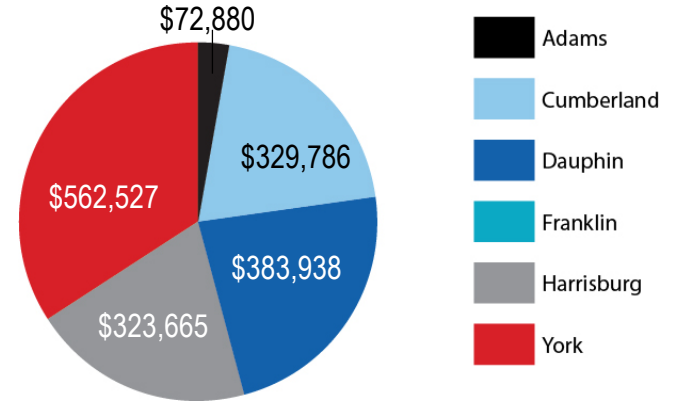
Board Composition for Regional Transit Authority

A 10-Person Board of Directors Scenario

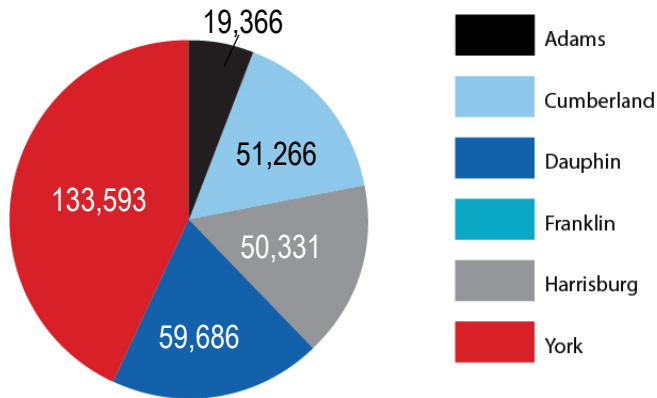
Population



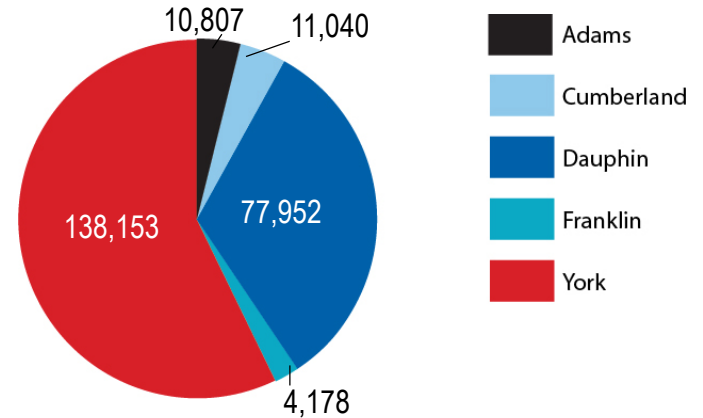
Local Match Contribution



Average Monthly Fixed Route Miles



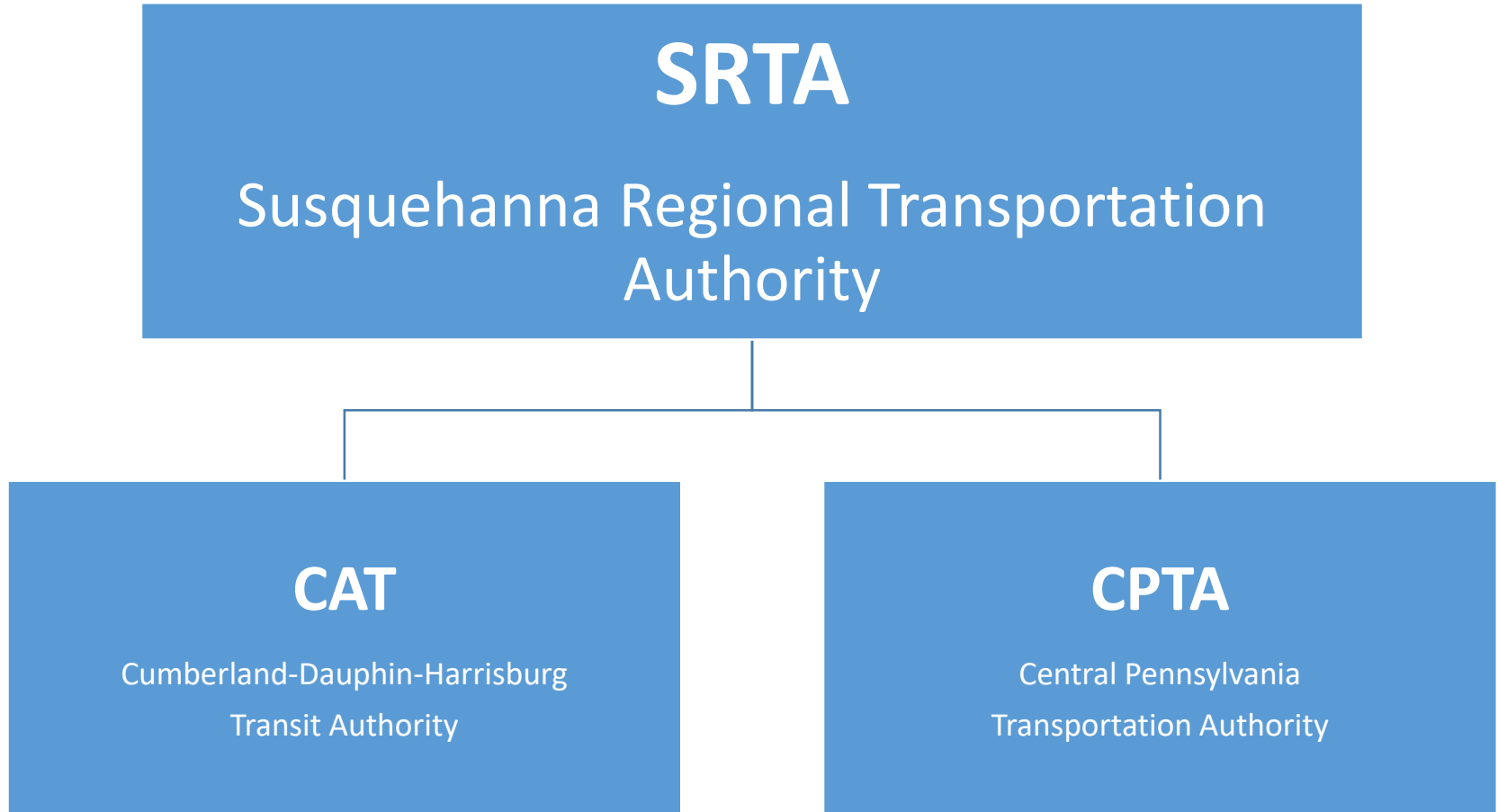
Average Monthly Ridership



Joint Committee Recommendation for Board Representation:

Adams	Cumberland	Dauphin	Franklin <i>ex officio</i>	Harrisburg	York
1	2	2	1	2	3

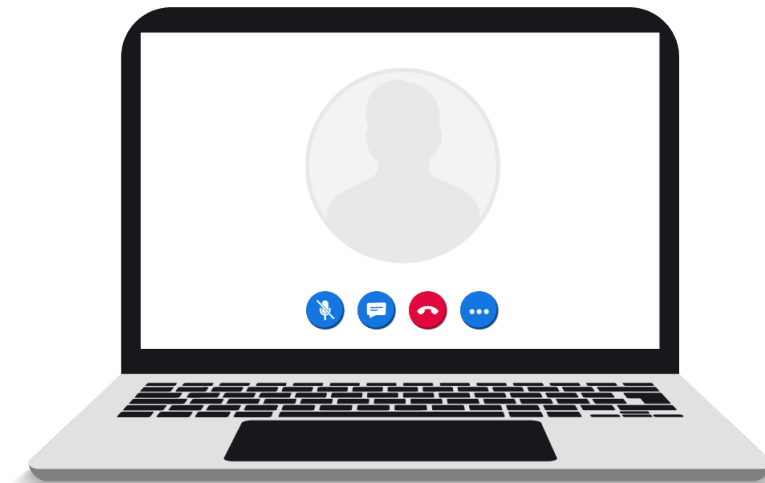
Organizational Structure



FAQs

- Will Funding Allocated to One System be Spent in Another?
 - No. FTA Funds must be spent in the UZA for which it is allocated. Administrative Cost can be allocated to all cost centers.
- Will Drivers Be Sent to Other Areas to Work?
 - No. The largest cost for a transit system is paid driver hours. Fixed Route Operators will work within their assigned service area. Shared Ride operators will work primarily in their assigned areas – cross utilization would occur when it makes sense.
- Will Regionalization Affect the CBAs?
 - No. CBAs will remain in effect and will be maintained and negotiated separately.

YOU ARE INVITED TO A ZOOM MEETING!



When: Jan 28, 2021 12:00 PM Eastern Time (US and Canada)

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZEtcO2qqjgsEteKcJBgrzLD9LvFGcaUvYec>

After registering, you will receive a confirmation email containing information about joining the meeting.